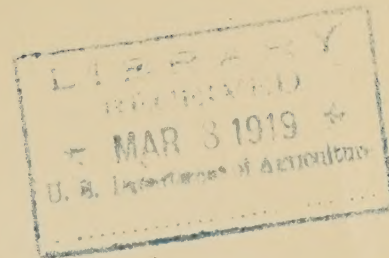


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U. S. DEPARTMENT OF AGRICULTURE

Office of Exhibits.



MEMORANDA RELATIVE TO THE WAR WORK OF THE OFFICE OF
EXHIBITS DURING 1917 AND 1918.

All the exhibitions made by the Department through the Office of Exhibits during the past two years were designed especially for the purpose of promoting greater production of farm products, greater saving of foods, prevention of all needless waste, and of stimulating any and all activities that might aid in winning the war.

During the Fiscal year ending June 30, 1918, over thirty exhibitions and demonstrations relating to food production, conservation and distribution were held. These covered a wide range of territory extending from New England to Florida and westward to Illinois and Texas, carrying the war work of the Department direct to more than three millions of people.

The cost of the preparation of these exhibits and the salaries of the attendants and demonstrators were borne by the Department, but the expenses incident to the movement and installation of the exhibits, freight, express, local labor charges, etc. were paid by the fair or exposition associations from deposits made in advance, the amounts in each case being based upon estimates made by the Expert on Exhibits.

Below is a list of the exhibitions held during the year with the location and date of each:

FAIRS AND EXPOSITIONS IN WHICH THE DEPARTMENT OF AGRICULTURE PARTICIPATED
FISCAL YEAR, 1918.

<u>Place</u>	<u>Fair</u>	<u>Date</u>
Cleveland, Ohio.....	Industrial Fair and Exposition.....	Sept. 1-9, 1917
Topeka, Kans.....	Topeka State Fair.....	Sept. 10-15, 1917
Berlin, Conn.....	Conn. State Fair Society.....	" 10-15, 1917

FAIRS AND EXPOSITIONS IN WHICH THE DEPARTMENT OF AGRICULTURE PARTICIPATED
FISCAL YEAR, 1918.--Continued

<u>Place</u>	<u>Fair</u>	<u>Date</u>
Hutchinson, Kans.....	The Kansas State Fair.....	Sept. 17-22, 1917
Wichita, Kans.....	International Wheat Show.....	Oct. 1-15, 1917
New York, N. Y.....	New York Electrical Exposition.....	" 10-20, 1917
Dallas, Texas.....	State Fair of Texas.....	" 13-28, 1917
Meridian, Miss.....	Miss.-Alabama Fair.....	" 15-20, 1917
Columbus, Ohio.....	National Dairy Show.....	" 18-27, 1917
New Orleans, La.....	National Farm & Live Stock Show.....	Nov. 10-17, 1917
Shrewsbury, La.....	Jefferson Parish Fair.....	" 21-25, 1917
Kansas City, Mo.....	The Greater Poultry Exposition Assn. "	26, Dec. 2, 1917
Chicago, Ill.....	The Chicago Poultry Show.....	Dec. 4-9, 1917
New York, N. Y.....	Annual Poultry Show.....	" 28-Jan. 2, 1918
Springfield, Ill.....	The Centennial Poultry Show.....	" " " " "
Cleveland, Ohio.....	Cleveland Pure Food Show.....	Feb. 4-9, 1918
Chicago, Ill.....	Patriotic Food Show.....	Jan. 5-13, "
Peoria, Ill.....	Ill. State Poultry Show.....	" 18-22, "
Jacksonville, Fla.....	State Fair of Fla.....	Feb. 26-Mar. 9 "
Baltimore, Md.....	Patriotic Food Show "Over There"....	April 1-30 "
New York, N. Y.....	Nat'l. Milk & Dairy Farm Exposition..	May 20-27 "
Baltimore, Md.....	War Food Bureau.....	June 3-15 "
New York, N. Y.....	Patriotic Food Show.....	" 14-22 "

FAIRS AND EXPOSITIONS IN WHICH THE DEPARTMENT OF AGRICULTURE PARTICIPATED
FISCAL YEAR, 1918.

Window Shows and Other Special Exhibits.

<u>Place</u>	<u>Fair</u>	<u>Date</u>
New York, N. Y.....	Consolidated Gas Company, Conserva- tion Exhibit & Window Display.....	Aug. 1-30, 1917
Lancaster, Pa.....	Hager & Bros.-Canning, Food Conserva- tion.....	" 20-27, "
New York, N. Y.....	Greenhut & Co.-Window Show-Hall Ex- hibit.....	Sept. 10-20, "

Window Shows--Only

York, Pa.....	P. Wiests Sons - Canning.....	Aug. 27-Sept. 6, 1917
Brooklyn, N. Y.....	A. I. Namm & Son - Food.....	Sept. 3-10 "
Washington, D. C.....	Kanns Sons & Company - Canning	July "
Baltimore, Md.....	Hochschild, Kohn & Co., - Canning....	July "
Washington, D. C.....	Woodward & Lothrop - Food Conserva- tion.....	Nov. 1-6 "

COOPERATION WITH STATE AND OTHER FAIRS IN THE

SUMMER AND FALL OF 1918.

Jointly with the War, Navy and Interior Departments, the Food Administration and the Committee on Public Information, the Department of Agriculture made exhibitions at thirty-three fairs and expositions during the summer and fall season of 1918.

This Federal exhibit filled eleven large freight cars. These were divided into six lots and sent out over the country in as many circuits, in charge of experts from the Agricultural Department. Five circuits were each made up of two car-loads of exhibits, which, when installed for display, filled a floor space of from 8000 to 10,000 square feet. The combined distance covered by the circuits was approximately 23,000 miles, extending over twenty-four States; the total display space occupied by the exhibits was about 264,000 square feet; and the number of fair visitors who saw them was in excess of ten millions. All these exhibitions were made in cooperation with the Fair Associations, the latter paying practically one-half the cost, which, in round numbers amounted to \$40,000.00 for the thirty-three fairs, or a trifle over \$1200 for each fair.

The above statements include only the cost of assembling, shipping, installing and demonstrating the exhibits. The expenses attached to the preparation of the exhibits themselves, the stands, show cases, etc., some of the individual items running into thousands of dollars, are difficult to estimate.

The entire line of the combined Government exhibits prepared under the direction of a Joint Committee on Government Exhibits, was designed to instruct the people in the war measures being carried on by the Government, to stimulate greater activity in all efforts to win the war and develop the strongest feelings of loyalty to our country. The public everywhere manifested the greatest

interest in these displays. They were made the "feature show" of the fairs and were admittedly the drawing card that brought out record-breaking crowds of eager and appreciative visitors.

RESULTS.

It is difficult to specify the results of this work or estimate its value. I believe that through these exhibits, a great deal has been accomplished by informing people throughout the country of the important activities carried on by their Government, and in educating them along many lines that will be of lasting benefit to them. It is this benefit which is so difficult to define in estimating results. However measured, the results warrant the exercise of organized endeavors for a broader and still more useful exhibit service in educating public opinion to a fuller appreciation of their practical value and in now stimulating growth in the arts and industries of peace.

A list of the fairs at which the Government Exhibits were shown during the summer and fall of 1918, is given below:

FAIRS AND EXPOSITIONS IN WHICH THE DEPARTMENT OF AGRICULTURE PARTICIPATED FISCAL YEAR, 1919.

<u>Place</u>	<u>Fair</u>	<u>Date</u>
CIRCUIT NO. 1		
Sedalia, Mo.	Missouri State Fair	Aug. 10-17
Des Moines, Iowa	Iowa State Fair	Aug. 21-30
Hamline, Minn.	Minnesota State Fair	Sept 2- 7
Milwaukee, Wisc.	Wisconsin State Fair	Sept 9-14
Oklahoma City, Okla.	Oklahoma State Fair & Exposition	Sept 21-28
Wichita, Kans.	Wichita International Exposition	Sept 30-Oct. 12
Waco, Texas	Texas Cotton Palace	Nov. 2- 7
CIRCUIT NO. 2		
Erie, Pa.	Erie Exposition	Aug. 19-26
Rochester, N. Y.	Rochester Exposition & Horse Show	Sept 2- 7
Syracuse, N. Y.	New York State Fair	Sept 9-14
Berlin, Conn.	Connecticut State Fair	Sept 24-28
Trenton, N. J.	Interstate Fair Association	Sept 30-Oct. 4
CIRCUIT NO. 3		
Springfield, Ill.	Illinois Centennial State Fair	Aug. 9-24
Detroit, Mich.	Michigan State Fair	Aug. 30-Sept 8
Nashville, Tenn.	Tennessee State Fair	Sept 16-21
Memphis, Tenn.	Memphis Tri-State Fair	Sept 21-28

<u>Place</u>	<u>Fair</u>	<u>Date</u>
CIRCUIT NO. 3 -- Continued		
Knoxville, Tenn.	East Tennessee Division Fair	Oct. 7-12
Atlanta, Ga.	Southeastern Fair Association	Oct. 12-18
Macon, Ga.	Georgia State Fair	Nov. 10-18
Valdosta, Ga.	Georgia-Florida Fair	Nov. 18-23
Jacksonville, Fla.	Florida State Fair & Exposition	Nov. 27 Dec. 7
CIRCUIT NO. 4		
Columbus, Ohio	Ohio State Fair	Aug. 26-31
Indianapolis, Ind.	Indiana State Fair	Sept. 3-7
Topeka, Kans.	Kansas Free Fair	Sept. 9-14
Hutchinson, Kans.	Kansas State Fair	Sept. 16-21
Muskogee, Okla.	Oklahoma Free State Fair	Sept. 30-Oct. 5
Kansas City, Mo.	International Farm Congress	Oct. 16-26
CIRCUIT NO. 5		
Lincoln, Nebr.	Nebraska State Fair	Sept. 1-6.
Douglas, Wyoming	Wyoming State Fair	Sept. 10-14
Pueblo, Colo.	Colorado State Fair	Sept. 23-28
Salt Lake City, Utah	Utah State Fair	Sept. 29-Oct. 5
Los Angeles, Calif.	California Liberty Fair Assn.	Dec. 7-14
CIRCUIT NO. 6		
Springfield, Ill.	Illinois Centennial State Fair	Aug. 9-24
Huron, South Dakota	South Dakota State Fair	Sept. 9-14
Lemmon, South Dakota	Inter-State Fair Association	Sept. 18-20
<u>SUPPLEMENTARY TO CIRCUITS</u>		
Baltimore, Md.	Baltimore News Food Show	Feb. 6-15, 1919
Baltimore, Md.	Southern Commercial Congress	Dec. 8-15, 1918
Akron, Ohio	First-Second National Bank	Jan. 6-20, 1919
Pittsburg, Pa.	Poultry Exhibition of Pittsburg	Jan. 13-18, 1919

Respectfully,

Expert on Exhibits.

Washington, D. C.

March 1, 1919.

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